

Investment and Business Opportunity in Tourism Industry

Kayah State



ကယားပြည်နယ်ခရီးသွားမြို့တော်
Welcome to Undiscovered Land



MOHT
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Business Investments

- Hotel Business
- Travels and Tours
- Transportation
- Leisure
- Restaurants and Food Productions
- Local Arts and Crafts

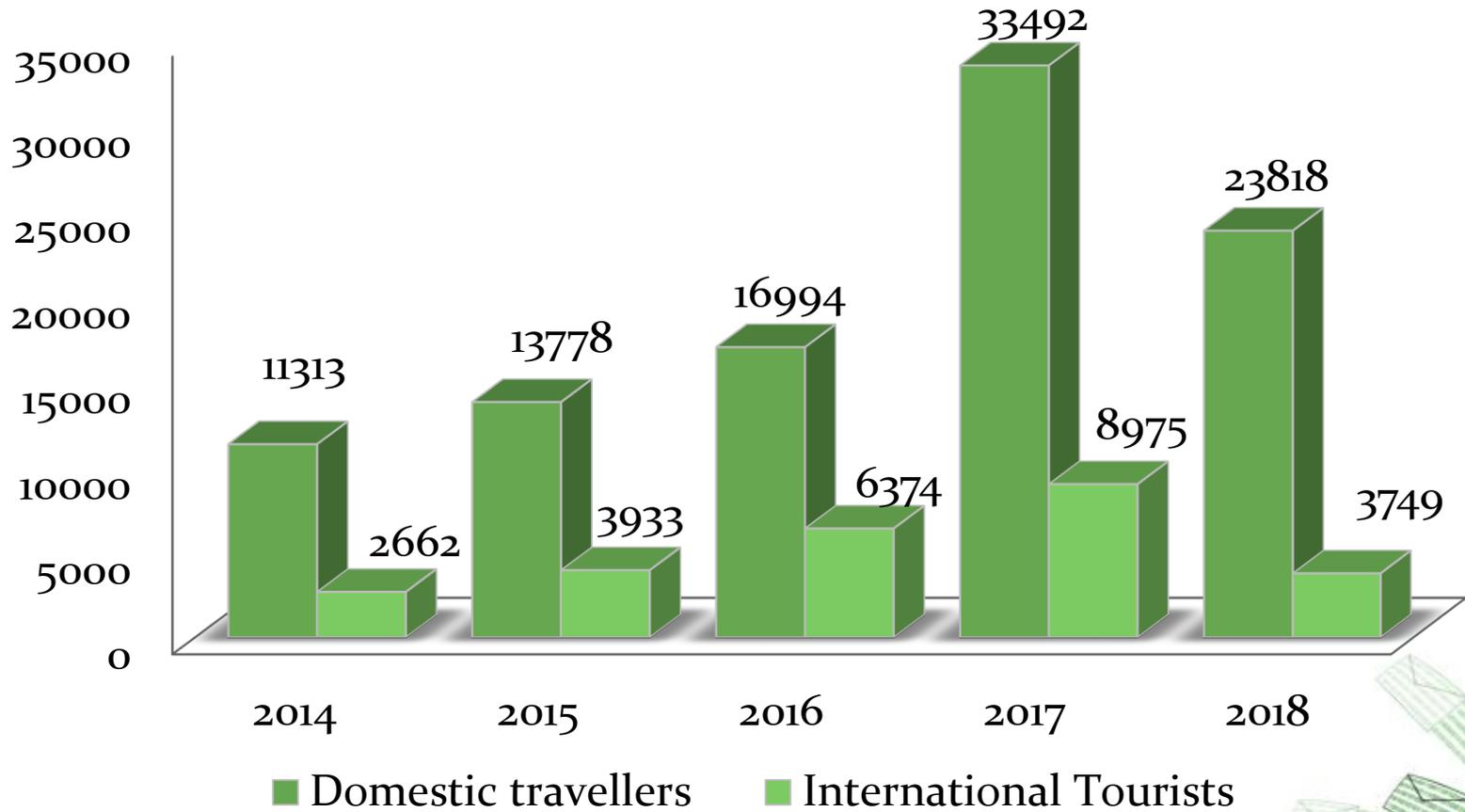


Hotel Business

- Operating Twenty Hotels with 431 Rooms and within three stars ,two stars and standards etc ...
- In 2017,there were 8975 international tourists arrival and 33492 domestic travellers visited



Annual graph for visitor arrival



Hotel Business

- Opportunities to invest in International Hotels
- Opportunities to invest in Jungle Lodges, Eco Lodges
- Opportunities to invest in some CBT villages (eg..building Traditional Or Community house)
- Opportunities to invest Hotel business featuring Casino near Thai border (eg. BP 13)



Casino



Jungle Lodge in southern part (Laos)



Jungle Lodge in southern part (Laos)



Sample of Traditional Lodges



The Signing ceremony on the establishment of Sister City (Mae Honh Son and Kayah state)



Touirsm In Kayah

- According to sister city MOU,we are able to connect business opportunities in tourism sector between two states.
- There are ten Local Travels and Tours Companies in Kayan state and business cooperate with Mae Hong Son district by crossing border for two citizen and expecting to allow International travellers.



Transportation



- Mainly rely on road transportation and only one daily flight Yangon-Loikaw
- Opportunity to invest in airline to fly Mae Hong Son and Kayah State
- Opportunity to invest unique boat in Bilu river for leisure tourism



Leisure

- Due to rich natural resources , opportunities to invest in lesiure and relaxation parks or public gardens..eg seven angel lakes, Naung Yah Lake, Htay Ngar Lyar Lake
- Opportunities to invest in Adventure Tourism , Pon River , Sanlwin River(eg..Canoeing , Kayaking ,White river Rafting)



Opportunity to do River Rafting or Canoeing in Pon River



Seven Angels Lakes (Dee Maw Soe Township)



No.(6) 7 Angels Lakes



(c) Jens Uwe P...



National Kandawgyi Garden(Pyin Oo Lwin)

National Kandawgyi Gardens Map



Sample Water Park



Restaurants and Food production

- Opportunity to invest various kind of restaraunts
- Opportunity to invest in famous kayah sausage and millet wine for export quality .

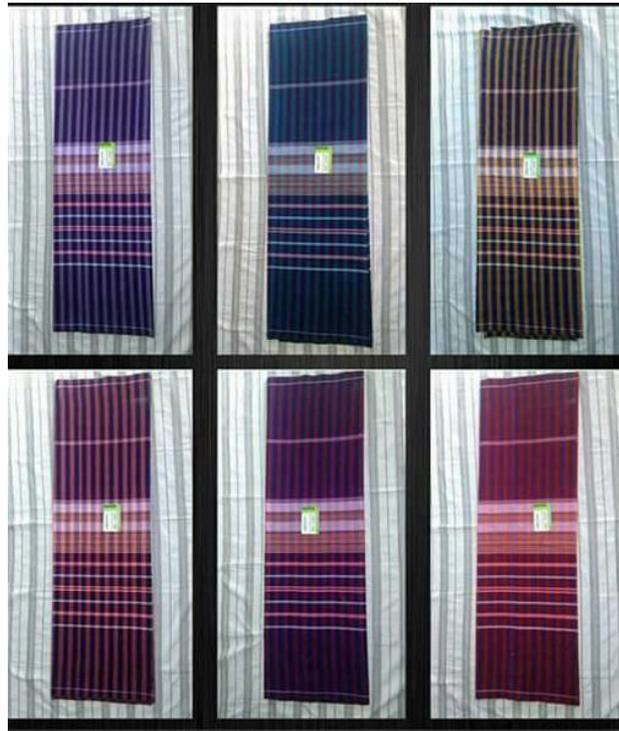


Local Arts and Crafts

- Opportunity to invest in local Textile to be able to export (eg..kayah traditional dress)
- Opportunity to invest local arts and crafts to export(eg.. Sovenier)



Kayah Textile



Htee Se Khar Waterfall



Pan Pet Village



Koin Ngan



Htee Prunu Cave

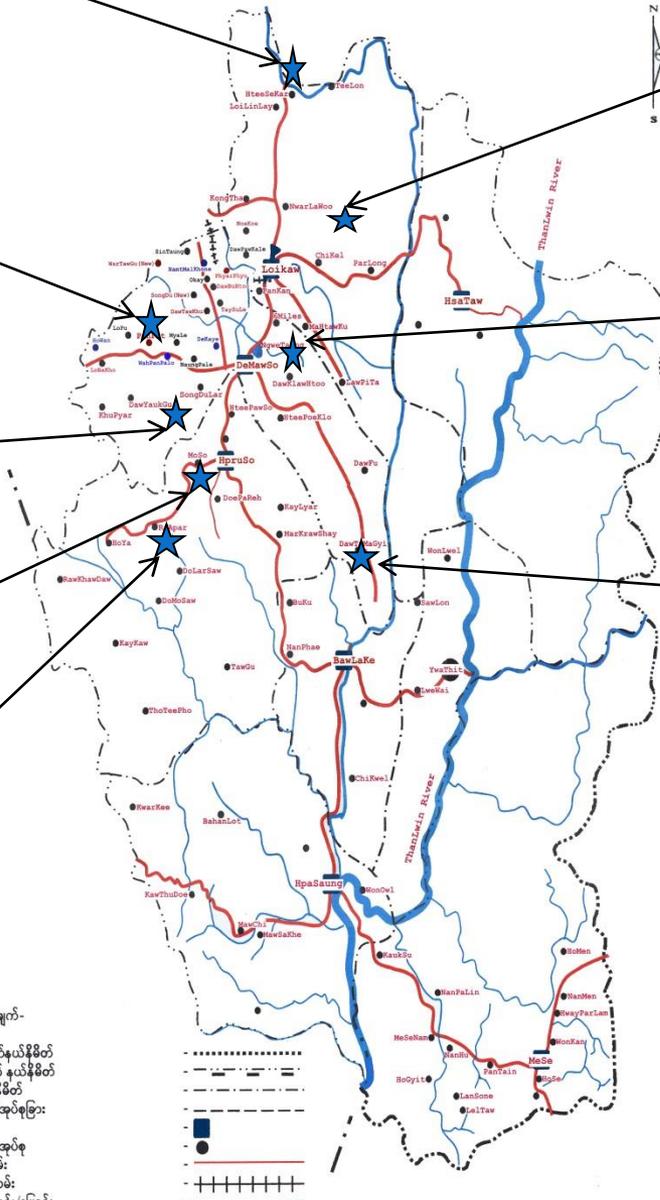


Htay Kho Village



Location Of Villages in Kayah State

ကယားပြည်နယ်အတွင်းရှိကျေးရွာအုပ်စုအညွှန်းပြမြေပုံ



- ရည်ညွှန်းချက်-
- နိုင်ငံတော်နယ်နိမိတ်
 - ပြည်နယ်နယ်နိမိတ်
 - မြို့နယ်နိမိတ်
 - ကျေးရွာအုပ်စုခြား
 - မြို့
 - ကျေးရွာအုပ်စု
 - ကားလမ်း
 - ရထားလမ်း
 - မြစ်/ချောင်း/မြောင်း

Kyat Cave



7 Angels Lakes



Daw Ta Ma Gyi Village



General Outline

- Kayah state is very new to tourism and just started a few years ago within business opportunities
- Government supports for SMEs
- Government suggesting for under USD 5 million investment in Kayah state Tourism
- Kayah state has great potential in tourism and best opportunity to do investment.



WELCOME AND SHARE THE PEACE AND PROSPERITY OF KANDARAWADDY LAND



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TARIBANA

Kayan

THANK YOU

Kayaw



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